

Name:

Propaganda Rubric

	4	3	2	1
Propaganda technique	Propaganda shows strong, persuasive language or images that have a clear bias and a clear message.	Propaganda shows average/OK persuasive language or images that have a bias or a message.	Propaganda shows below average persuasive language or images that might not have a bias or a clear message.	Propaganda shows little to no persuasive language or images that have a clear bias and a clear message.
Perspective/Point of View	Propaganda has a strong point of view from that of the dystopian society/ government to its citizens.	Propaganda has an average/OK point of view from that of the dystopian society/ government to its citizens.	Propaganda has a below average point of view from that of the dystopian society/ government to its citizens.	Propaganda shows little to no point of view from that of the dystopian society/ government to its citizens.
Organization/Presentation	Propaganda is very neat and organized, easy to read at a glance. Color is used. The space is filled up.	Propaganda's neatness and organization are average, somewhat easy to read at a glance. Color and space are mostly used well.	Propaganda's neatness and organization are below average, not easy to read at a glance. Color is not used well. Or, space is not mostly filled up.	Propaganda is not neat and organized, not easy to read at all. Color is not used well. Or, space is not mostly filled up.

Grading: **12 = 100 points** **11 = 95 points** **10 = 90 points** **9 = 85 points**
 8 = 80 points **7 = 75 points** **6 = 70 points** **5 = 65 points**
 4 = 60 points **3 = 55 points** **2 = 50 points**

