Unit 2 Info Project

You will engage in the writing process to produce an information article that includes an infographic. After viewing and reading several selections about the unfair social issues brought up in *The Outsiders*, you will write an informational piece based on the following prompt: **Some students have suggested that more should be done to expose the public to the unfair social issue brought up in *The Outsiders* that still affects society today: _____. You are working on the school newsletter, and your assignment is to write an informational article for the newsletter on this topic. In addition, you will support your newsletter by creating an infographic that highlights your research findings. Use the sources you have examined to write your article. Write in a formal voice: the audiences for your article are both the faculty and students at your school**.

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Category	4	3	2	1
Format	Consistently includes appropriate formatting, heading, subheading, pictures, captions, graphics to aid comprehension, and told like a realistic news story 10	Often includes appropriate formatting, heading, subheading, pictures, captions, and graphics to aid comprehension and told like a realistic news story. 8	Occasionally includes appropriate formatting, heading, subheading, pictures, captions, and graphics to aid comprehension and told like a realistic news story. 6	Does not include appropriate formatting, heading, subheading, pictures, captions, and graphics to aid comprehension and not told like a realistic news story. 4
Topic & Organization	· Writing style is on topic. · Transitions are used. · The writing is smooth. · Organization of ideas is effective 10	· Writing style is mostly on topic. · Writing flows mostly smoothly. · Organization of ideas is mostly logical 8	· Writing style has not thoughtfully developed topic · Writing is not smooth. · Few or no transitions. · Organization is not effective 6	· Writing style is off topic or extremely unorganized. 4
Support & Elaboration	· Support information relates to and supports the topic. · Elaboration (*further explanation*) has specific, fully developed details. 20	· Support information has minor weaknesses while relating and supporting the topic. · Elaboration has some specific details. 16	· Support information has major weaknesses while relating and supporting the topic. · Elaboration has undeveloped details, which may be presented in a list-like way. 12	· An attempt has been made to add support information, but it was unrelated or confusing. · Elaboration has almost no details. 8
Style	Accurately uses precise language and clearly establishes and maintains a formal writing style appropriate to task, purpose, and audience 10	Frequently uses precise language and adequately establishes and maintains a formal writing style appropriate to task, purpose, and audience 8	Minimally uses precise language and minimally establishes and maintains a formal writing style appropriate to task, purpose, and audience 6	Does not use precise language and does not establish and maintain a formal writing style appropriate to task, purpose, and audience 4
Conventions	Consistently demonstrates a strong command of the conventions of Standard English grammar and usage when writing ● Complete sentences: no run-on sentences or sentence fragments ● Correct punctuation, including quotation punctuation ● Capitalization ● Indented paragraphs ● Spelling 10	Often demonstrates a strong command of the conventions of Standard English grammar and usage when writing ● Complete sentences: no run-on sentences or sentence fragments ● Correct punctuation, including quotation punctuation ● Capitalization ● Indented paragraphs ● Spelling 8	Occasionally demonstrates a strong command of the conventions of Standard English grammar and usage when writing ● Complete sentences: no run-on sentences or sentence fragments ● Correct punctuation, including quotation punctuation ● Capitalization ● Indented paragraphs ● Spelling 6	Does not demonstrate a strong command of the conventions of Standard English grammar and usage when writing ● Complete sentences: no run-on sentences or sentence fragments ● Correct punctuation, including quotation punctuation ● Capitalization ● Indented paragraphs ● Spelling 4
Citing works	Clearly follows a standard format for citation all of the time to avoid plagiarism 10	Adequately follows a standard format for citation all of the time to avoid plagiarism 8	Minimally follows a standard format for citation all of the time to avoid plagiarism 6	Does not follow a standard format for citation all of the time to avoid plagiarism 4
Infographic	Enhances the central idea of the article. Is colorful, neat, and easy to use.	Supports the central idea of the article. Is generally colorful, neat, and easy to use.	Somewhat supports the central idea of the article. May be disorganized, messy, or difficult to use.	Does not support the central idea of the article. Is disorganized, messy, and difficult to use.

	30	25	20	15

TOTAL_____